

LIRAN HADASHI

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**I'm an optimistic, Yogi, wine lover,
Podcasts addict, passionate learner.**

**I'm looking for my next adventure
and hope to find the perfect match.**

EXPERIENCE 2019-2020 FREELANCE GRAPHIC DESIGNER
During my Relocation in South Africa I worked with Israeli Clients on different projects such as branding, social media marketing, books and catalogs design, writing and designing for "Uncoated" online magazine, marketing design for startups and more.

2018 DESIGNER AT "RELOAD" ADVERTISING AGENCY IN DURBAN, SOUTH AFRICA

Reload's clients were very diversified, from STONENHAGE FLEMING Investment Management, to Medical Tech companies and PANNAR seed group. I specialized in many fields such as branding, packaging, marketing, video edit, and animation.

2016-2017 "WALLA! NEWS" GRAPHIC DESIGN DEPARTMENT - DESIGNER

Worked with editors of the different columns, designed infographics and banners.

2016 "TRENCH" FASHION STARTUP - INTERN

Marketing Design - campaigns for social media, company's logo and design language as well as various promotional products.

2013-2015 KIBBUTZ MISHMAR HA'EMEK

youth instructor for teenagers and children in non-formal, after school education.

2010-2011 SALES

Worked in Las Vegas, Melbourne and Toronto as a sales person of Dead Sea products.

EDUCATION 2021 UI/UX course at *Codesigner*

2013-2017 Minshar college of Art, Tel Aviv - Visual Communication Department. Graduate diploma combined with a B.A degree from The Open University. graduated with high honors.

2002-2005 Megiddo high school - Major studies in Graphic Design and Dance.

ARMY SERVICE

2006-2008 Education N.C.O in Shimshon - Cfir Regiment. As responsible for the soldiers educational and cultural activities, I guided tours, organized ceremonies and parties, and coordinated lectures and trips.

LANGUAGES

HEBREW - Mother Tongue
ENGLISH - Very Good

GRAPHIC SOFTWARES

- Figma
- Indesign
- Illustrator
- Photoshop
- Premiere
- After Effects
- Elementor